



St. Clair County Library Partners with Hoopla Digital to Give Patrons Online and Mobile Access to Free Movies, Music, eBooks and More

Library card-holders can instantly explore, borrow and enjoy dynamic content on their smartphones, tablets and computers

PORT HURON, MI. (Jul. 13, 2015) – St. Clair County Library System today announced public availability for streaming thousands of movies, television shows, music albums, eBooks, audiobooks, comics and graphic novels, for mobile and online access through a new partnership with *hoopla digital*.

St. Clair County card holders can download the free *hoopla digital* mobile app on their Android or IOS devices or access *hoopla digital* directly through the library's website (www.stclaircountylibrary.org). Begin enjoying thousands of titles – from major Hollywood studios, record companies and publishers. Initially, patrons will be able to check out 4 items per library card each month. This new library service is available 24/7, for instant streaming or temporary downloading to smartphones, tablets and computers.

“We pride ourselves on offering a number of digital resources to our patrons that keep them connected on-the-go,” said St. Clair County Library System Library Director Allison Arnold. “This is done through strategic partnerships like our new relationship with *hoopla digital*, which enables our community members to instantly stream thousands of new titles to their devices. With an easy-to-use interface and the elimination of late fees it enables the library system to meet our patrons’ needs in a modern way.” This service also meets the interests of all ages.

St. Clair County Library System is the twenty-sixth library system in the state of Michigan to partner with *hoopla digital*. Current partners include Jackson District Library, Kent District Library, Kalamazoo Public Library, Cromaine District Library, East Lansing Public Library and many others.

“With *hoopla digital*, it is our mission to empower the evolution of public libraries while helping them to meet the needs of the mobile generation. We’ve worked for years to create a best-in-

breed service that is fun, fast and reliable. And we continue to secure content deals to expand our offering of popular and niche movies, TV shows, music, eBooks, audiobooks and comics,” said Jeff Jankowski founder and owner of *hoopla digital*. With *hoopla digital*, a service of Midwest Tape and a trusted partner to public libraries for over 25 years, the St. Clair County Library System invites the community to explore and benefit from this new resource.

For more information, please contact your local branch of the St. Clair County Library System.

Main Library/Port Huron 210 McMorran Blvd., Port Huron 810.987.7323 or 877.987.7323

Algonac-Clay Township 2011 St. Clair River Dr., Algonac 810.794.4471

Burtchville Township 7093 Second St., Lakeport 810.385.8550

Capac 111 N. Main, Capac 810.395.7000

G. Lynn Campbell/Kimball 1955 N. Allen Rd., Kimball 810.982.9171

Ira Township 7013 Meldrum Rd., Fair Haven 586.725.9081

Marine City 300 S. Parker, Marine City 810.765.5233

Marysville 1175 Delaware, Marysville 810.364.9493

Memphis 34830 Potter St., Memphis 810.392.2980

St. Clair 310 S. Second St., St. Clair 810.329.3951

Yale 2 Jones St., Yale 810.387.2940

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