

CITY OF MARINE CITY
TAX INCREMENT FINANCE AUTHORITY
AGENDA

Regular Meeting: Tuesday, June 18, 2013; 4:00PM

Marine City Fire Hall: 200 South Parker Street, Marine City, Michigan

1. **CALL TO ORDER**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL:** Chairperson Craig May; Board Members Frederick Babchek, Robert C. Lepley; Jonathan Phelan, Raymond Skwiers; Scott Tisdale, and Robert Weisenbaugh; and, City Manager John Gabor
4. **APPROVE AGENDA (Additions / Deletions)**
5. **APPROVE MINUTES**
 - A. T.I.F.A. Regular Meeting ~ May 21, 2013
6. **COMMUNICATIONS**
7. **PUBLIC COMMENT** *Residents are welcome to address the TIFA Board. Please state name and address. Limit comments to five (5) minutes.*
8. **UNFINISHED BUSINESS**
 - A. Marine City Entryway Signage
9. **NEW BUSINESS**
10. **FINANCIAL BUSINESS**
 - A. Invoice Approvals
 - POSTEMA Signs & Graphics Invoice #24389
 - Marine City Festival, Inc. Invoice Date 5/30/13
11. **ADJOURNMENT**

**City of Marine City
Tax Increment Finance Authority
May 21, 2013**

A regular meeting of T.I.F.A. was held in the Fire Hall, 200 South Parker Street, Marine City, Michigan, on Tuesday, May 21, 2013, and was called to order at 4:00 PM by Chairperson May.

The Pledge of Allegiance was led by Chairperson May.

Present: Chairperson May; Board Members Babchek, Phelan, Skwiers, Tisdale, and Weisenbaugh; City Manager Gabor; and Deputy Clerk Singer.

Absent: Board Member Lepley

Approve Agenda

Motion by Board Member Tisdale, seconded by Board Member Weisenbaugh, to approve the Agenda, as presented. All Ayes. Motion Carried.

Approve Minutes

Motion by Board Member Skwiers, seconded by Board Member Phelan, to approve the Minutes of the Regular Tax Increment Finance Authority Meeting held April 16, 2013, as presented. All Ayes. Motion Carried.

Communications

There were no Communications presented.

Public Comment

None

Unfinished Business

Electric Message Sign

City Manager Gabor addressed concerns from the Board Members.

Board Member Skwiers asked if placement of the sign would impede exiting at the gas station located beside Department of Public Works.

City Manager Gabor stated that placement of the sign at the Department of Public Works would be further south and inward of Parker Street to prevent vision blockage.

City Manager Gabor responded to concerns regarding life expectancy of the *Electronic Message Sign*, and stated the sign came with a five year warranty. He commented that the estimated life of the bulbs were 100,000 hours.

Motion by Board Member Babchek, seconded by Board Member Weisenbaugh, to award the sealed bid to Postema Signs & Graphics of Grand Rapids, Michigan for a WatchFire Electronic Sign, including installation, in the amount of \$33,175.00, as presented; and, to be installed at the Department of Public Works. All Ayes. Motion Carried.

New Business

2013 Maritime Days

The TIFA Board received a request from Melissa Blanchard of the Marine City Maritime Days for assistance with the costs of advertising for this event. She stated the following items were the most pressing of their needs. Pricing on items totaled \$3,695.00.

- 5,000 Postcards, full color, uv coated, 4" x 6", 2 sided
- 5,000 Trifold brochures (sponsors, events, etc.)
- 100 Posters 13" x 19", full color, 1 side
- 2 – 4' x4' Full Color Road Signs
- 1,000 Business Cards
- 200 Table Tents 4 x 4
- 4' x 4' re-skin last year road signs
- 4' x 4' Window film full color (Welcome International)
- 30 yard signs
- Banner, mesh with grommets

Board Member Tisdale asked Ms. Blanchard how much assistance she was asking for.

Ms. Blanchard stated \$2000.00.

Board Member Tisdale asked if she had a definitive plan.

Ms. Blanchard stated not currently as it would depend on what they acquired for funding.

Board Member Skwiers asked Ms. Blanchard what was priority on the list.

Ms. Blanchard responded that her must-haves from the list are as follows:

- Re-skinning last year's signs
- Window Film
- Brochures
- Yard Signs
- International Window Film

Commissioner May asked if advertising costs were being covered elsewhere.

Ms. Blanchard stated currently they were not. TIFA would be their primary source in covering expenses; however if funds could be obtained elsewhere, they would utilize them.

Board Member Phelan inquired if they profited from any of the events held at the festival.

Ms. Blanchard responded that Miss Maritime Days profited last year and, despite what most people think, the beer tent was not the money maker it used to be and money was lost on the event in 2012.

Board Member Phelan stated that \$5500.00 was the cost to the City for this event. The City, as a co-sponsor, was responsible for 50% of the costs. He suggested TIFA fund the other half of the costs due to the City.

Board Member Weisenbaugh agreed with the figure, stating he felt it was justified.

Motion by Board Member Tisdale, seconded by Board Member Phelan, to approve providing financial support to Marine City Festival, Inc. in the amount of \$2,750.00 for the 2013 Maritime Days. All Ayes. Motion carried.

Marine City Entryway Signage

Board Member Skwiers distributed handouts on where additional signage was needed within the City. The handout also included starting price costs. Board Member Skwiers stated he would like other areas of the city advertised besides downtown. He listed six locations where signage should be placed, as follows:

- *Welcome to Marine City* sign at South King Road at Marine City Hwy.
- 72nd District Court/Riverside Shopping Plaza/Restaurants at South end of King Road and Chartier.
- 72nd District Court/Riverside Shopping Plaza/Restaurants on East Chartier at Belle River School.
- 72nd District Court/Riverside Shopping Plaza/Restaurants on East Chartier at Parker.
- To Ferry/Downtown/Beaches across from Dairy Queen.
- To Ferry/Beach on Water Street at Broadway.

Board Member Skwiers also indicated that the *Welcome to Marine City* sign located at Plank Road and King Road needed straightening/replacement.

City Manager Gabor stated that most of the suggested locations were on County Roads, and certain standards would have to be met, which may drive costs up.

Board Member Tisdale inquired as to whether Board Member Skwiers wanted signs for informational purposes or aesthetic purposes.

Board Member Skwiers stated the signs would be for informational purposes, keeping signs similar to what we currently have in Marine City.

Board Member Skwiers also mentioned that he would like to see signage placed on the Bridge to Bay Trail.

City Manager Gabor stated that there may be grants for the signage on the Bridge to Bay Trail, but currently he had not seen anything available.

City Manager Gabor stated that TIFA looked into entryway signage approximately five years ago. He would look for the packet to see what information could be utilized from then.

Motion by Board Member Tisdale, seconded by Board Member Phelan, to table the *Marine City Entryway Signage* to allow City Manager Gabor time to gather information. All Ayes. Motion Carried.

Financial Business

Motion by Board Member Phelan, seconded by Board Member Weisenbaugh, to approve Gardens & Beyond Invoice dated 4/30/13 in the amount of \$4,767.00, as follows:

- \$1,589.00 from TIFA #1
- \$1,589.00 from TIFA #2
- \$1,589.00 from TIFA #3

All Ayes. Motion Carried.

Motion by Board Member Weisenbaugh, seconded by Board Member Skwiers, to approve US Bank Invoice dated 4/25/13 in the amount of \$137.50, from TIFA #1, as presented.

All Ayes. Motion Carried.

Motion by Board Member Tisdale, seconded by Board Member Phelan, to approve The Monahan Company Invoice #8890 in the amount \$127,359.90, as follows:

- \$42,453.30 from TIFA #2
- \$84,906.60 from TIFA #3

All Ayes. Motion Carried.

Preliminary Financial Statements

Motion by Board Member Phelan, seconded by Board Member Tisdale, to accept the Preliminary Financial Statements for March 2013 and April 2013, and place them on file. All Ayes. Motion Carried.

Adjournment

Motion by Board Member Tisdale, seconded by Board Member Weisenbaugh, to adjourn at 5:08 PM. All Ayes. Motion Carried.

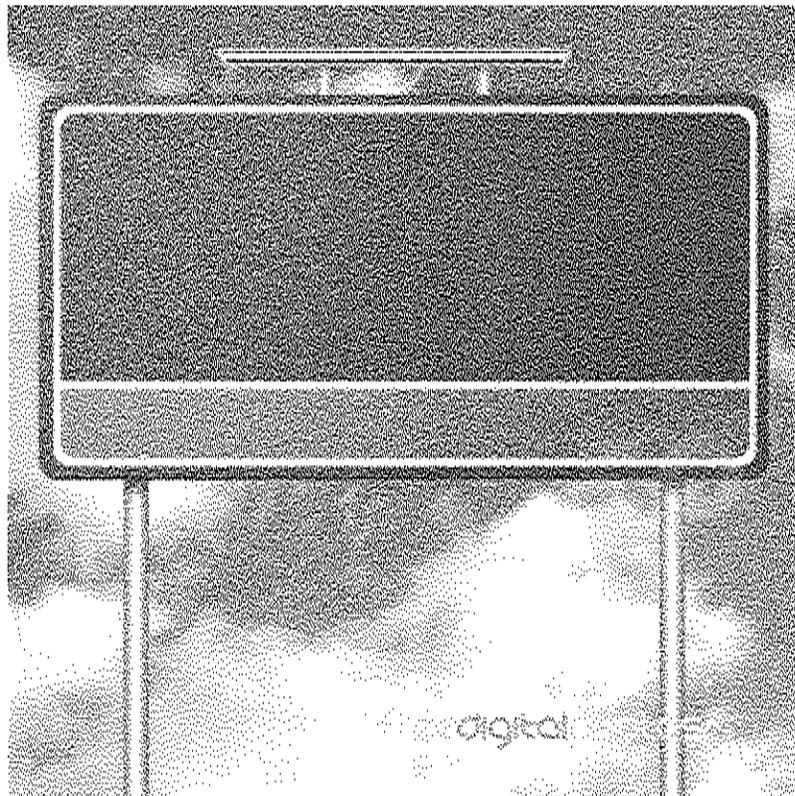
Respectfully submitted,

Ann Marie Singer
Deputy Clerk

Diana S. Kade
City Clerk

PA

MARINE CITY ENTRYWAY SIGNAGE



JA

SIGNS NEEDED

1. WELCOME TO MARINE CITY South King Road at Marine City Hwy
2. WELCOME TO MARINE CITY East Plank Road at King Rd needs straightening / replacement
3. 72ND DISTRICT COURT / RIVER SIDE SHOPPING PLAZA / RESTAURANTS at South end of King Road and Chartier
4. 72ND DISTRICT COURT / RIVER SIDE SHOPPING PLAZA / RESTAURANTS on East Chartier at Belle River School
5. 72ND DISTRICT COURT / RIVER SIDE SHOPPING PLAZA / RESTAURANTS on East Chartier at Parker
6. TO FERRY / DOWNTOWN / BEACHES Across from Dairy Queen
7. TO FERRY / BEACH on Water Street at Broadway

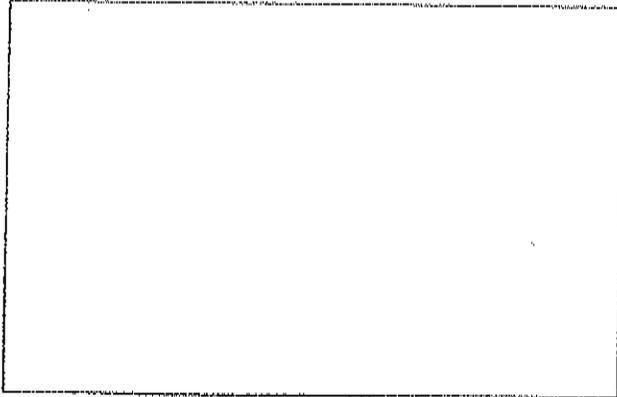
roadtrafficsigns.com

myparkingsign.com

888.343.3771 Jared

signs customized from \$62.45

8A



1. Sign cancelled

Shopping Districts
To M-29
Ferry to Canada
Beach
Waterfront Parks →

2. Eastbound Marine City
Hwy at King Rd.

← Shopping Districts
To M-29
Ferry to Canada
Beach
Waterfront Parks

3. Southbound King Rd. at
West Blvd.

← Waterfront Shopping
Ferry to Canada
Beach
Waterfront Parks
Plaza Shopping →

4. Eastbound West Blvd. at
South Parker (M-29)

Waterfront Shopping Ferry to Canada Beach Waterfront Parks	↑
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5. Eastbound Broadway (M-29) at Main St. (M-29)

← Beach	
Waterfront Shopping Ferry to Canada	→

6. Eastbound Broadway at Water St.

Waterfront Shopping Ferry to Canada Beach Waterfront Parks	←
Plaza Shopping	↑

7. Southbound South Parker (M-29) at Chartier

← Plaza Shopping	
Waterfront Shopping Ferry to Canada Beach Waterfront Parks	↑

8. Northbound M-29 at KMart plaza entrance

TO Marine City Hwy & I-94 Beach Waterfront Parks	↑
Waterfront Shopping Ferry to Canada	→

9. Northbound M-29 at Chartier

← TO Bridge to Bay Trail

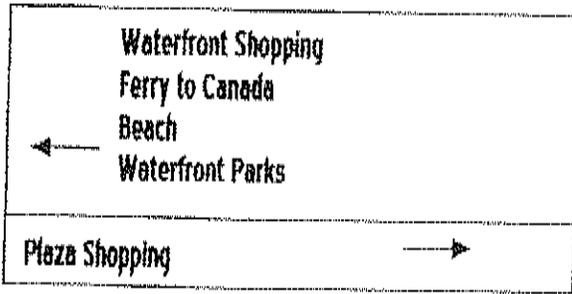
10. Northbound South Parker (M-29) at Ward

← TO Marine City Hwy & I-94	
Waterfront Shopping Ferry to Canada Beach Waterfront Parks	↑

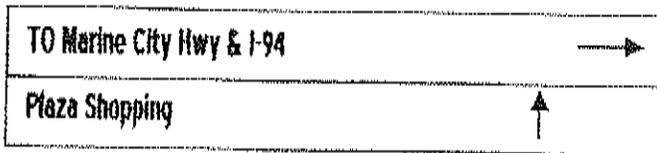
11. Northbound South Parker (M-29) at West Blvd.

TO Marine City Hwy & I-94 →

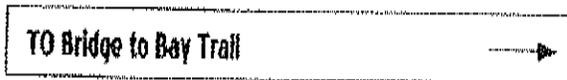
12. Westbound West Blvd. at King Rd.



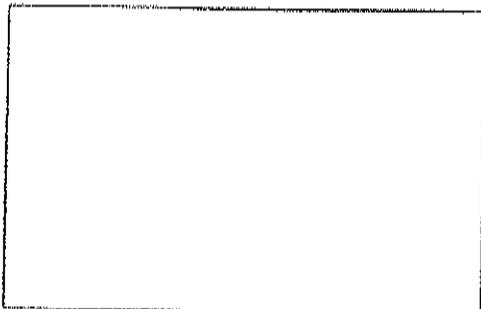
13. Southbound Main St.
(M-29) at Broadway (M-29)



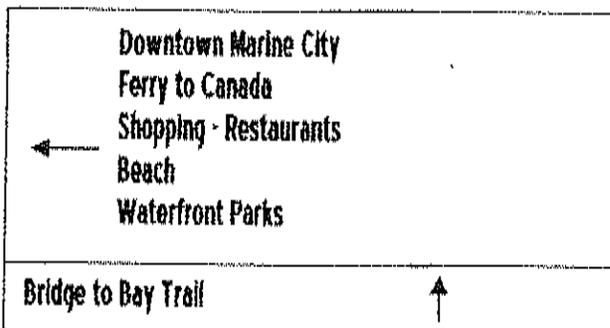
14. Southbound South
Parker (M-29) at West Blvd.



15. Southbound South
Parker (M-29) at Ward St.



16. Sign cancelled (found to
be a duplicate of #7)



17. Southbound Bridge to
Bay Trail at Degurse St.

Waterfront Shopping
Ferry to Canada
← Beach
Waterfront Parks

18. Eastbound Chartier at
South Belle River Rd.

Waterfront Shopping
Ferry to Canada
Beach →
Waterfront Parks

19. Northbound South Belle
River Rd. at Bridge St.

Note: We may wish sign #20 which is an exact duplicate of sign #18 to be positioned at eastbound Bridge St. at Water St.

Marine City Directional Signs

LOCATION

From Marine City Highway:

Attached to King/M.C. Hwy sign
1 and 2

On King @ West Blvd
3

On West Blvd @ Parker
4

On Broadway @ Main St
5

On Broadway @ Water St
6

On S. Parker @ Chartier
7

From Algonac/M-29

S. River @ Plaza entrance
8

S. Parker @ Chartier
9

Parker @ Ward St
10

Parker @ West Blvd.
11

From St. Clair/M-29

Main St @ Broadway
13

Parker St @ West Blvd
14

Parker @ Ward St
15

Parker @ Chartier
16

Other

VERBAGE

Shopping Districts, Ferry/Canada, M-29, Schools (right arrow)
E.C. Stadium/Performing Arts Center, Hospital (left arrow)

Shopping Districts, Ferry/Canada, M-29 (left arrow)
Middle/Senior High Schools (straight arrow)

Waterfront Shopping, Ferry/Canada, Historic District (left arrow)
Westside/Plaza Shopping, Algonac (right arrow)
M-29 (both arrows)

M-29, Hospital, St. Clair (left arrow)
Waterfront Shopping, Ferry/Canada (straight arrow)
Historic District (no arrow- you're here!)

Public Beach (left arrow),
Shopping, Ferry/Canada (right arrow)

Plaza Shopping/Algonac (straight arrow)
Waterfront Shopping, Ferry/Canada, Historic District (left arrow)

Westside/Waterfront Shopping, Ferry/Canada, Historic District
(straight arrow)

Westside Shopping, Marine City Highway (straight arrow)
Waterfront Shopping, Ferry/Canada, Historic District (right arrow)

Middle/Senior High Schools

Waterfront Shopping, Ferry/Canada, Historic District, M-29
(straight arrow); Marine City Hwy (left arrow)

Waterfront Shopping, Ferry/Canada, Public Beach (left arrow)
Westside/Plaza Shopping, Middle/Senior High Schools, Algonac (right
arrow); Historic District (no arrow- you're here!)

Marine City Highway (right arrow); Westside/Plaza Shopping,
Middle/Senior High Schools, Algonac (straight arrow)

Middle/Senior High Schools (right arrow)

Plaza Shopping, Algonac (straight arrow)
Waterfront Shopping, Ferry/Canada, Historic District (left arrow)

West Blvd (westbound) @ King,: Marine City Highway (right arrow)

King Road area School Facilities:
Pine River Elementary 5
Performing Arts Center 2
Exit China Stadium 2
Marine City High School 1
Marine City Middle School 1
Beds River Elementary 1

Welcome to Marine City
Shopping Districts
To M-25 5
Ferry to Canada 2
Beach - Boardwalk 2
H 5 Miles

Shopping Districts
M-25 & Ferry to Canada
Beach - Boardwalk
Marine City Middle School
Marine City High School
Beds River Elementary

Waterfront Shopping
Historic District
Beach - Boardwalk
Ferry to Canada
West Side & Plaza Shopping
Algonac State Park - Algonac
DNR Boat Launch

H
St. Clair
Waterfront Shopping
Beach - Boardwalk
Ferry to Canada

Beach
Shopping - Ferry

Welcome to Marine City
Plaza Shopping
West Side Shopping
Waterfront Shopping
Historic District
Ferry to Canada

West Side Shopping
To Marine City Highway

Waterfront Shopping
Historic District
Ferry to Canada

Marine City Middle School
Marine City High School
TO BRIDGE to Bay Trail

TO Marine City Highway
Waterfront Shopping
Historic District
Ferry to Canada

TO Marine City Highway

Welcome to Marine City
Waterfront Shopping
Beach - Boardwalk
Ferry to Canada

West Side & Plaza Shopping
Middle School - High School
Algonac State Park - Algonac
DNR Boat Launch

TO Marine City Highway

West Side & Plaza Shopping
Middle School - High School
Algonac State Park - Algonac
DNR Boat Launch

Marine City Middle School
Marine City High School
TO BRIDGE to Bay Trail

Waterfront Shopping
Historic District
Beach - Boardwalk
Ferry to Canada

Plaza Shopping
Algonac State Park - Algonac
DNR Boat Launch

Downtown Marine City
Shopping - Post Loblaws
Beach - Boardwalk
Ferry to Canada

Bridge to Bay Trail
Algonac State Park - Algonac

From Scott:

I also have prices and sizes FYI. This is from Dornbos Signs, an MDOT certified sign shop in Charlotte, Michigan. The sign sizes are based on 3" high (capital) letters, which is based on the speed of traffic on most of the roads involved. The largest signs are #1 and #13 which are 60" wide by 48" high. Just to put that in perspective, a typical modern rural STOP sign is 48" by 48". The smallest are #6 at 36" by 18" and #12 at 54" by 12".

The total price for all seventeen sign plates, if we bought this kind of sign from this source, is just over \$2,000. (\$2,041.02 to be exact; there is no sales tax if they are purchased through a road agency.) The signs are made to normal MDOT standards which means they use a retroreflective paint which is visible in poor light for about 15 to 20 years.

10A

City of Marine City

Memo

To: TIFA Board Members
From: Mary Ellen McDonald, CPFA/MICPT
Finance Director/Treasurer
Date 5/30/13
Re: Invoice Approval

Please include the attached invoice on the agenda of the next TIFA Board Meeting for approval.

POSTEMA Signs & Graphics Invoice #24389 \$26,540.00
(Electronic Sign installed at 514 S. Parker-DPW Grounds)
(80% of Total Cost - \$33,175.00 Balance of \$6,635.00 due upon completion)
A/C #252-000.000-970.000 \$26,540.00 (TIFA #3 Fund)
(BUDGET AMOUNT - \$500,000.00 YTD Expenditures - \$112,606.10)
(This budget and expense is for 300 Broadway only)

If you have any questions, please contact me.

Thank you



7475 South Division Avenue, Grand Rapids, MI 49548
 Phone: (616) 455-0260 Fax: (616) 455-0272

Invoice

Invoice Number:
24389
 Invoice Date:
May 30, 2013

Sold To:

Marine City
 303 South Water Street
 Marine City, MI 48039

Payment Terms: Net 15 Days

A Finance Charge of 1.5% per Month will be added to all invoices over 30

Description	Amount
Manufacture & install one double sided, internally illuminated monument sign per approved drawings and specifications.	
Provide & install one double sided, WatchFire 16mm full color LED Display per approved drawings and specifications.	
Total cost = \$33,175.00. 80% Deposit request...	26.540.00
20% remaining balance of \$6,635.00 to be due upon completion.	
*Any applicable permit fees will be additional.	

[Handwritten Signature]
 5-30-13

Subtotal	26.540.00
Sales Tax	
Total Invoice Amount	26.540.00
Payment Received	0.00
Balance Due	26.540.00

Check No:

PSG POSTEMA
signs & graphics

7475 S. Division Ave. Grand Rapids, MI 49548
Phone 616 455 0260 Fax 616 455 0272
www.postema-sign.com

The Electronic
Sign Specialists

Company: Marine City, Michigan

303 South Water Street
Marine City, MI 48039

Contact: Don Tillery

810-765-4040 X20

Project: Electronic Sign

We recycle fluorescent lamps,
plastics, aluminum, and steel.
Ask us about energy efficient lighting.



Quotation

Quote Date: 3/8/2013

Quotation valid for 60 days

TERMS:

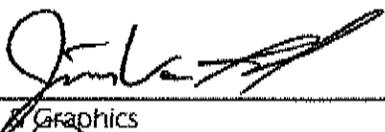
Deposit - 80%, Net Due 15 Days

Description	Amount:
Manufacture one double sided, internally illuminated monument sign with routed aluminum faces backed with acrylic. Posts to be 6" square aluminum. Lighting to be white low voltage LED modules. Includes mounting structure for display attachment.	\$3,975.00
Provide one, double sided, WatchFire - 16mm full color LED Display, 3'-5" x 8'-3" Includes Temperature Sensor and Long Range High Speed Wireless Modem. Electrical - requires 20 amp circuit, 16 amp startup draw	\$27,850.00
Installation	\$1,350.00

Warranty

Display pricing includes 5 years parts and 3 years labor warranty.
Additional 1 year parts and 3 years labor available, add - \$1600

Note: Michigan SALES TAX & PERMIT fees are NOT included in the above pricing.


Postema Signs & Graphics 3/8/2013
Date


Approval 5-22-13
Date

Total \$33,175.00

Upon Approval, please sign
& return to Postema Sign
with a 80% deposit.



All electrical circuits by others.

10 A



Memo

To: TIFA Board Members
 From: Mary Ellen McDonald, CPFAMiCPT
 Finance Director/Treasurer
 Date 5/30/13
 Re: Invoice Approval

Please include the attached invoice on the agenda of the next TIFA Board Meeting for approval.

Marine City Festival, Inc. Invoice Date 5/30/13 \$2,750.00

(Financial Support – Marine City Festival, Inc.)

A/C #250-000.000-880.000 \$916.67 (TIFA #1 Fund)

(BUDGET AMOUNT - \$2,000.00 YTD Expenditures - \$1,500.00)

A/C #251-000.000-880.000 \$916.66 (TIFA #2 Fund)

(BUDGET AMOUNT - \$7,000.00 YTD Expenditures - \$2,979.16)

A/C #252-000.000-880.000 \$916.67 (TIFA #3 Fund)

(BUDGET AMOUNT - \$10,000.00 YTD Expenditures - \$3,688.30)

If you have any questions, please contact me.

Thank you

