

**City of Marine City  
Tax Increment Finance Authority  
November 17, 2015**

A regular meeting of T.I.F.A. was held in the Fire Hall, 200 South Parker Street, Marine City, Michigan, on Tuesday, November 17, 2015, and was called to order at 4:00 PM by Chairperson May.

After observing a moment of silence, the Pledge of Allegiance was led by Chairperson May.

**Present: Chairperson May; Board Members Babchek, Bryson, Lepley, Seigneurie, Tisdale, and Weisenbaugh; City Manager Leven; Deputy Clerk McDonald**

**Absent: None**

**Approve Agenda**

Motion by Board Member Tisdale, seconded by Board Member Babchek, to approve the Agenda, as presented. All Ayes. Motion Carried.

**Approve Minutes**

Motion by Board Member Bryson, seconded by Board Member Seigneurie, to approve the Minutes of the Regular Tax Increment Finance Authority Meeting held October 20, 2015 and the Minutes of the Special Tax Increment Finance Authority Meeting held October 26, 2015, as presented. All Ayes. Motion Carried.

**Communications**

None.

**Public Comment**

None.

**Unfinished Business**

*Strategic Communication Solutions ~ Contract Extension*

Mike Hilfinger presented updates from Strategic Communication Solutions which included the following:

- **Inn at Water Street** ~ The County will be voting on the approval of the Brownfield Plan to move forward with the project on Thursday, November 19, 2015.
- **Coastal Zone Management Grant** ~ Strategic Communication Solutions is exploring a grant opportunity for a transient boat marina or beach project. Mr. Hilfinger said that he had been in contact with the DPW Superintendent as well as the leader of the Trail Towns Program in regards to the canoe/kayak launch project.
- **Safe Routes To School** ~ Mr. Hilfinger reported that he met with City Commissioner Lovett, and DPW Superintendent Itrich, and discussed the possibility of applying for the TAP Grant to get funding for the project. He also mentioned that they may need to receive a County resolution in order to utilize paths that run through property owned by Cottrellville Township.

Discussion then ensued on whether or not Strategic Communication Solutions had provided the City with enough return on TIFA's investment, with regard to bringing in projects that have enhanced the quality of life and business within the City. Several Board members stated that they would like to see more progress with the City Hall project since it was the initial reason for contracting SCS. It was also brought to question on whether or not the contract should be extended, and if so, for how long.

The Board agreed that SCS has put Marine City on the map at various levels. In addition, they have made projects happen that may not have been a possibility without the company.

Mr. Hilfinger suggested that the Board put together a sub-committee that would review and prioritize projects that they would like SCS to pursue and secure grant monies for. He suggested that the sub-committee include the City Manager, a representative from the City Commission, and other people qualified to perform the task.

Motion by Board Member Weisenbaugh, seconded by Board Member Lepley, to extend the contract with Strategic Communication Solutions for a period of six months. All Ayes. Motion Carried.

## **New Business**

None.

## **Financial Business**

### ***Invoice Approval***

Motion by Board Member Lepley, seconded by Board Member Weisenbaugh, to approve Strategic Communication Solutions Invoice #1932 in the amount of \$5,000.00. All Ayes. Motion Carried.

Motion by Board Member Tisdale, seconded by Board Member Seigneurie, to approve the Jerry Currier Invoice #0012 in the amount of \$1,650.00. All Ayes. Motion Carried.

### **Adjournment**

Before the meeting adjourned, the Board talked briefly about blight issues within the City and the possibility of starting a beautification program with matching funds for buildings in the T.I.F.A districts. The Board decided to have Board Members Weisenbaugh and Tisdale gather more information and present it at the December 15, 2015 meeting.

Motion by Board Member Seigneurie, seconded by Board Member Weisenbaugh, to adjourn at 4:53 pm. All Ayes. Motion Carried.

Respectfully submitted,

*Elizabeth McDonald*

Elizabeth McDonald  
Deputy Clerk

*Kristen Baxter*

Kristen Baxter  
City Clerk